SP C250sF + ☑ Copier ☑ Scanner ☑ Fax







1. Introduction



Printing in colour is quick and easy with the SP C250DN and SP C250SF. Colour doesn't compromise productivity as the new printer and MFP produce colour output at the same consistently high speed (20 A4 pages a minute) as black-and-white. Automatic double-sided printing and wireless connectivity come as standard, as does support for printing from tablets and smart phones.

Both models are equipped with a 250 sheet frontloading paper tray. A convenient single sheet bypass, located at the front of the machine, can be used to feed letterhead paper and other non-standard media. The standard paper capacity can be expanded with the addition of an optional 500 sheet paper tray.

Busy homeworkers looking for a multifunctional print solution should look no further than the SP C250SF. For a small premium, SP C250SF provides the means to print, scan and copy in colour and to send and receive fax messages. Using the integral document feeder, documents can be scanned to e-mail, copied in full colour or transmitted as fax messages.

SP C250DN and SP C250SF support mobile networking. The printer and MFP are both equipped with wired and wireless interfaces and, using Ricoh's Smart Device Print and Scan app, busy homeworkers and other family members sharing the same printer/MFP, can save time by printing from their smart phones and tablets.

Homeworkers keen to reduce home energy bills will find that SP C250DN and SP C250SF are surprisingly energy efficient. SP C250DN and SP C250SF are Energy Star 2.0 certified. A power saving sleep mode and an energy-efficient TEC rating (typical energy consumption) of just 1.6 kWh help to minimise power consumption.

This guide explores the functionality of the new products in more detail,

exploring sales opportunities and identifying key selling points. It also provides side-by-side competitor comparisons.



2. Concept

Easily Affordable

Priced to meet the budget constraints of homeworkers and micro businesses, SP C250DN delivers colour laser printer performance at attractive pricing. And, for a small additional premium, SP C250SF adds scanning, copying and fax functionality. To keep costs down, low cost toner cartridges reduce the cost of consumable replenishment.

- Priced to suit homeworkers and micro businesses
- > Small additional premium for fully featured MFP
- Low cost replacement toner cartridges
- Economy colour mode reduces toner consumption
- Energy-efficient design reduces home energy bills



Packed with Value

SP C250DN and SP C250SF provide excellent value for money. SP C250DN is a high-performance colour laser printer which supports PCL/PS3 printing. SP C250SF also offers scanning, copying and fax. Automatic double sided printing and wired (ethernet) / wireless connectivity come as standard, as does support for printing from tablets and smart phones.

- ➤ High performance colour laser printer (SP C250DN)
- Compact 4-in-1 MFP with ADF (SP C250SF)
- Automatic double sided printing
- PCL and PostScript 3 printing
- Wired (ethernet) and wireless connectivity



Effortlessly Productive

For such compact devices, SP C250DN and SP C250SF are surprisingly productive. Colour and black-and-white output is produced at the same brisk pace. Ready to print within 30 seconds of powering up, SP C250DN and SP C250SF will produce their first print in 14 seconds and, running continuously will produce 20 single-sided A4 prints or 12 double-sided A4 prints a minute.

- Ready to print within 30 seconds of powering up
- One-off prints and copies delivered in 14 seconds
- 20 single-sided / 12 double-sided A4 prints per minute
- Colour and black-and-white output produced at the same brisk pace
- Duty cycle (peak volume) of 30,000 pages a month



Space Saving

SP C250DN and SP C250SF are compact desktop solutions that will save space in the home office. With a footprint of just 0.18 m² SP C250DN will fit the corner of any desk. And, whilst SP C250SF takes up a little more space (it has a footprint of 0.21 m²), it combines print, copy, scan and fax functionality in a single compact unit. Network ready, they can be shared by family members.

- Reduce clutter in the home office
- Compact design releases desk space
- MFP (SP C250SF) eliminates the need for separate imaging devices
- > Duplex, paper tray and catch tray sit within the footprint of the machine
- Front facing operation simplifies access



Multifunctional

SP C250SF is a fully featured 4-in-1 MFP. A 35 page document feeder automates scanning processes. Documents can be scanned to e-mail or saved to a network location. Fax messages can be sent remotely and transmitted in just three seconds. The copier automatically sorts multiple copy sets and, to save money, can combine 2 or 4 prints/copies on a single sheet of paper.

- Print, copy and scan in full colour
- Send and receive fax messages
- Integrated 35 sheet ADF
- Scan to e-mail and folder
- Combine Copy and ID Card Copy features



Energy Efficient

SP C250DN and SP C250SF will help to minimise the rising energy bills that are a concern for many homeworkers. Energy Star 2.0 certified, the new models have an energy-efficient sleep mode which contributes to a low Typical Energy Consumption (TEC) rating of 1.6 kWh. Sleep mode doesn't hamper productivity as SP C250DN and SP C250SF recover from sleep mode to full productivity in just 10 seconds.

- Energy Star 2.0 certified
- Low typical energy consumption (TEC) ratings:
- 1.6 kWh (SP C250DN and SP C250SF)
- Low energy sleep mode (less than 2.8 W)
- 10 second recovery to full productivity



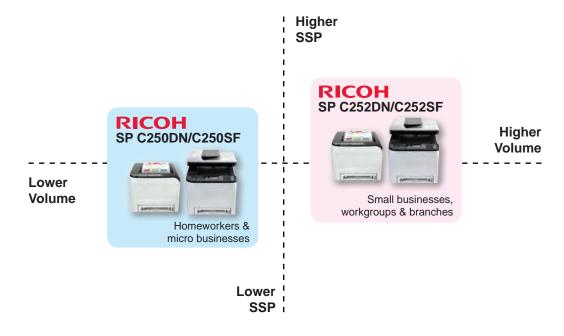
3. Positioning

SP C250DN and SP C250SF are excellent value for money. Designed for homeworkers and micro businesses with low to mid volume print requirements, with its low SSP (suggested selling price) SP C250DN can be presented as affordable replacement for mono laser printers and colour inkjet printers. And, for a small additional premium, SP C250SF provides the means to print, scan and copy in colour and to send / receive important fax messages.



Entry-level pricing doesn't mean entry-level performance. SP C250DN and SP C250SF are packed with advanced features. Automatic double sided printing and wired (ethernet) / wireless connectivity come as standard, as does support for tablets and smart phones.

SP C250DN and SP C250SF are sister products to the SP C252DN and SP C252SF and sit alongside them in Ricoh's desktop colour laser printer and MFP product ranges. SP C252DN and SP C252SF share similar specifications to SP C250DN and SP C250SF but are designed for higher volume applications in the general office and use higher yield consumables.



4. Comparison with Other Products

SP C250DN and SP C250SF are new additions to Ricoh's colour laser printer and colour MFP product ranges. They are positioned above SP C240DN and SP C240SF (existing products) and alongside SP C252DN and SP C252SF (new products). They offer a number of significant advantages over SP C240DN and SP C240SF: they are faster, they process print internally, can be connected to a wireless network, and will print from smart phones and tablets.

Printing in full colour at a speed of 20 A4 pages a minute, SP C250DN and SP C250SF are 25% more productive than SP C240DN and SP C240SF. The new models also feature PCL/PS3 print drivers which improve network performance by moving the task of processing print files from the PC to the printer. With their built in wireless adapters, SP C250DN and SP C250SF will connect easily to virtually any network and, using Ricoh's Smart Device Print and Scan app, can print from smart phones and tablets.

Advantages over SP C240DN and SP C240SF include:

- > 25% increase in speed/productivity (20 ppm vs 16 ppm)
- Print processed by the printer (PCL/PS3 vs GDI drivers)
- Wireless network interface (ethernet and WiFi connectivity standard)
- Print from smart phones and tablets (Ricoh Smart Device Print and Scan app)
- Support for electronic sorting and booklet printing
- Economy colour mode via @Remote (new cost saving feature)
- ➤ Lower power consumption (TEC ratings of 1.6/ 1.6 kWh vs 3.0 / 3.33 kWh respectively)







5. Target Markets

Ricoh's SP C250DN printer and SP C250SF MFP offer advanced specifications at entry-level pricing. Packed with value, they are designed for homeworkers and micro businesses that need to produce high-quality colour and black-and-white output at speed. Easy to connect to the home and office networks, they will be used by homeworkers and micro businesses to print letters and emails, make copies, scan and share hard copy documents and communicate by fax.

Pricing is key to SP C250DN and SP C250SF's positioning. SP C250DN and SP C250SF are competitively priced and, with low-cost cartridges reducing the cost of consumable replenishment, they are easily affordable solution. And entry level pricing doesn't mean entry-level performance. SP C250DN and SP C250SF are packed with advanced features, including automatic double-sided printing, PCL and PS3 print drivers, wireless connectivity and support for tablets and smart phones.

SP C250DN Printer and SP C250SF MFP

High Quality

- 20 ppm throughput
- > 2400 x 600 dpi resolution
- > PCL and PS3 drivers
- Wireless connectivity
- Mobile printing and scanning



Self-employed Homeworkers Micro businesses Shops, pubs, clubs and hotels

Low Cost

Target markets for Aficio SP C250DN and SP C250SF include self-employed homeworkers, micro-businesses, shops, pubs,clubs and hotels. With its low SSP (suggested selling price) SP C250DN can be presented as affordable replacement for mono laser printers and colour inkjet printers. Whilst, for a small additional premium, SP C250SF provides the means to print, copy, scan and fax.

Sales strategies are explored below:

Home Workers

- > Who: self-employed homeworkers, such as accountants and financial advisors
- > Situation: Low IT maturity, space is limited, keen focus on price
- > Requirements: Print in colour and black-and-white, scan to PC, send and receive fax messages
- Strategy: Low-cost/high value solution, colour laser printer performance at attractive pricing, small premium for 4-in-1 MFP
- Advantages: Affordable replacement for mono laser printer / colour inkjet printer, simple wireless connectivity, support for mobiles and tablets, low cost replacement cartridges

Micro Businesses

- Who: Small businesses and new start-up businesses
- Situation: 1 to 5 workers, low IT maturity, keen focus on price
- Requirements: Shared workgroup solution, print in colour and black-and-white, send and receive fax messages
- Strategy: Low cost multifunctional solution (SP C250SF), shared and productive resource, high colour quality
- Advantages: Affordable replacement for mono laser printer / colour inkjet printer, fast throughput speed, standard PCL/PS3 drivers, support for mobiles and tablets

Shops, Pubs, Clubs and Hotels

- > Who: Small independent businesses with specific colour needs
- > Situation: Limited space, low IT maturity, keen focus on price
- Requirements: Output will include colour promotional material such as flyers and menu cards as well as general business communication
- > Strategy: Productive high quality colour, affordable 4-in-1 solution (SP C250SF)
- Advantages: Affordable replacement for mono laser printer / colour inkjet printer, , 2400 x 600 dpi resolution, 20 ppm throughput, print, copy, scan and fax

6. Key Features

SP C250DN Printer and SP C250SF MFP - System				
Feature	Function	Customer Benefit		
Compact design	Small footprint of just 0.18 m ² (printer) and 0.21 m ² (MFP).	Release desk space.		
Two-tone colour scheme	The control panel contrasts with the machines' body colour.	Looks smart and focuses attention on the control area.		
LCD guidance	The printers have a two-line LCD, and the MFPs, a four-line LCD.	Guides use, simplifying operation.		
Status LED	A status LED is positioned on the front corner of the control panel.	It is easy to check the device's status.		
Wireless interface	The printer and MFP have a wireless network interface.	Work from virtually any location with simple wifi connectivity.		
Ethernet (wired) interface	Both devices also have an ethernet port.	It is easy to connect to a wired business network.		
Sleep mode	The energy saving sleep mode reduces power consumption to 2.8 W when the machine is not in use.	Cuts energy consumption and reduces emissions.		
10 second recovery	It takes just 10 seconds for the machine to recover from sleep mode.	Fast recovery saves time and ensures that the energy saving mode is used.		
14 second first page	It takes just 14 seconds to print the first page.	One-off prints and copies are printed at speed to maintain productivity.		
Automatic duplex	The duplex unit automatically turns paper for double sided printing.	Duplex printing improves the appearance of print and reduces paper consumption.		
150 sheet catch tray	Output is delivered facedown to the space-saving internal catch tray.	Ready collated sets are easily collected from the front of the machine.		
250 sheet paper tray	The frontloading paper tray holds 250 sheet of paper.	The paper tray is easily accessed for replenishment.		
Single sheet bypass	There is a single sheet bypass located at the front of the machine.	Using the bypass it is easy to print onto letterhead paper and envelopes.		
Optional 500 sheet paper tray	An optional 500 sheet second paper tray is easily attached.	Save time by holding different media on- line ready to use. Provides extra capacity for long jobs.		

SP C250DN Printer and SP C250SF MFP - Printing				
Feature	Function	Customer Benefit		
20 ppm simplex	SP C250DN and SP C250SF can print 20 A4 single-sided pages a minute.	Productive performance from a compact desktop device.		
12 ppm duplex	SP C250DN and SP C250SF can print 12 A4 double-sided pages a minute.	Double sided output is produced faster than other comparable models.		
Matched colour / B&W print speeds	Colour and black-and-white output is produced at the same speed.	Printing in colour doesn't compromise productivity.		
2400 x 600 dpi	The printer and MFP produce high quality 2400 x 600 dpi resolution print output.	Crisp blacks and vibrant colours are suitable for professional presentations.		
Smart Device Print and Scan app	Free Ricoh app enables documents to be printed from smartphones and tablets.	Improves access and mobility.		
PCL / PS drivers	SP C250DN and SP C250SF are equipped with industry standard PCL and PostScript drivers.	Printing doesn't slow the user's PC as print files are processed by the printer rather than the user's PC.		
Point and click icons	The standard PCL and PS drivers feature icon based settings.	The drivers are easy to use and support advanced settings such electronic sorting and as booklet printing.		
Universal driver	Ricoh has developed a single uniform print driver which works with multiple Ricoh devices.	Increases workforce mobility in environments where multiple Ricoh devices are in use.		
Fit to size	Automatically resizes documents to fit the available paper size.	Reduces print errors, saving time and money.		
Palette colour	A feature of Ricoh's PostScript driver, palette colour can be used to simulate Pantone colours.	Improves the appearance of logos and other special colours.		
Black over print	Using black overprint, black text and graphics are rendered over background colours as an overprint, eliminating any halo effect.	Improves the appearance of text overlays.		
Letterhead printing	Letterhead paper can be fed from a speci- fied tray and incorporated into document as a cover sheet. Print parameters can be set to ensure the letterhead logo area is not overprinted.	The feature makes it easy to automate production of smartly presented letters, proposals and reports.		

SP C250SF MFP - Scanning			
Feature	Customer Benefit		
Colour scanner	Documents can be scanned in full colour at resolutions of up to 1200 x 1200 dpi.	High-resolution scanning facility eliminates the need for standalone scanning device.	
ADF	SP C250SF is equipped with a 35 sheet automatic document feeder.	Automates scanning and copying processes, saving time.	
Flatbed scanner	Lifting the ADF, books and photographs can be scanned from platen glass.	It is easy to scan bound or mounted originals such as books and photographs.	
Scan to e-mail	Documents can be scanned and e-mailed directly to recipients.	Share hard copy information without need for paper-based copies.	

Scan to folder	Documents can be scanned in colour and saved to a network location.	Archive important documents in a digital format.
TWAIN driver	The TWAIN driver allows computer-based scanning applications to initiate scanning.	Easy integration with most common scanning applications.

SP C250SF MFP - Copying				
Feature	Function	Customer Benefit		
Scan once, copy many	Copies are produced from memory.	Each copy is identical to the first.		
Electronic sorting	Copies and prints are delivered in page order.	Saves time as sets are collated ready for distribution.		
Digital zoom	The MFP has a 25 to 400% zoom. Standard enlargement and reduction ratios are easily selected.	Small images are easily enlarged for easier reading.		
ID card copy	Automatically copies both sides of an ID card onto one side of a sheet of paper.	Saves time and paper. Will prove useful to organisations such as hotels where there is a need to copy credit cards and passports.		
Combine copy	Scan two or four originals and print them as tiled copies on one sheet of paper	Reduce print and paper costs.		

SP C250SF MFP - Fax				
Feature	Function	Customer Benefit		
Fax functionality	SP C250SF MFP is a fully featured plain paper fax machine.	Eliminates the need for a dedicated fax machine.		
Internet fax	Fax messages can be sent and received using internet protocols.	Reduce line costs and speed transmission/reception.		
PC fax	Using optional PC fax software, fax messages can be sent and received from PC.	Saves time, reduces print costs and paper consumption.		
Fast transmission	An A4 fax message can be scanned in five seconds and transmitted in three seconds.	Fast transmission saves the user time and reduces line charges.		
Book fax	Bound documents, such as brochures and reports, can be faxed directly from the platen glass.	There is no need to breakdown or copy bound documents before they are faxed.		
Quick dial	There is the facility to save 200 speed dial locations.	Speeds communication with regular contacts.		
Serial broadcast	Messages can be sent to 100 locations at the same time.	Simplifies distribution of reports.		

7. Environment

Ricoh is committed to environmental conservation. From the design and manufacture of new products through to their everyday use and recycling at end-of-life, Ricoh develops products which limit environmental impact in every phase of their lifecycle. Ricoh's environmental credentials include:

Product Design

Ricoh products are designed to be energy-efficient at every stage of their life. We employ new technologies to save energy and use materials from renewable or recycled sources. Our new PxP™ toner is, for example, produced organically, reducing energy consumption in the manufacturing process by 30%.

Manufacturing

To ensure 100% of waste is recycled from all sites, zero-waste processes are in place. Major savings in resource usage have been added to achieve demanding company targets and reduce carbon footprint. Custom-built pre-configured models require less packaging and take up less space in transit.

Everyday Use

Ricoh products conserve energy, toner and paper in everyday use. Our Quick Start-Up (QSU) technology, for example, enables quick recovery from energy saving modes. Printing double-sided reduces paper consumption and scanning to e-mail / folder reduces the need to make paper-based copies, reducing document volumes.

End-of-Life Recycling

The basis for a sustainable society is the re-use and recycling of end-of-life products. Plastics are marked for identification and recycling at end-of-life. Collection processes maximize returns from the field. We meet and exceed all legislative requirements such as the Waste, Electrical and Electronic Equipment (WEEE) regulations.

SP C250DN and SP C250SF

The environmental advantages of using SP C250DN and SP C250SF include:



8. Specifications

		SP C250DN	SP C250SF	
Functionality Printer		Standard (colour)		
,	Scanner	No	Standard (colour)	
	Copier	No	Standard (colour)	
	Fax	No	Standard (mono)	
Physical	Dimensions (WxDxH)	400 × 450 × 320 mm	420 x 493 x 460 mm	
,	Footprint	0.180 m ²	0.207 m ²	
	Weight	23.8 kg	<29 kg	
Performance	Warm-up Time	,)s	
	First Print Speed		1 s	
	Speed (mon/col)		/ 12/12 ppm (duplex)	
	Duty Cycle		000	
Handling	Paper Supply (std/max)		(250+1+500)	
3	Std Paper Capacity	2!		
	Max Paper Capacity		51	
	Paper Weights (gsm)	60-160 (tray) / 60-160 (bypass) /	60-90 (duplex) / 60-105 (opt tray)	
	Duplex		idard	
	Document Feeder	NA	Standard (35 sht ADF)	
	Finishing	150 sheets /	electronic sort	
Printing	Print Resolution	2400 x	600 dpi	
ŭ	PDL		6 & PS3	
	Interface	USB 2.0, Ether	net and Wireless	
Copying	Copy Resolution	N/A	600 x 600 dpi	
	Quantity Selector	N/A	1-99	
	Zoom Range	N/A	25% to 400%	
	Preset Ratios	N/A	4R/4E	
Fax	Fax Type	N/A	G3, Internet and PC fax	
	Fax Compression	N/A	MH/MR/MMR/JBIG	
	Max TX Resolution	N/A	200 x 200 dpi	
	Transmission Spd	N/A	3 sec (200 x 100dpi, JBIG)	
Scanner	Туре	N/A	Colour	
	Scan Resolution (max)	N/A	1,200 x 1,200 dpi	
	TWAIN Compatible	N/A	Yes	
	Scan-to	N/A	Email and folder	
Volumes	Ave Monthly Volume	400 prints	700 prints	
	Max Monthly Volume	1,500	prints	
	Machine Life	5 years / 18	0,000 pages	
Supplies	Yield (ISO/IEC 19798)	1 x 2,000 pages (K) and 3 x 1,600 pages (CMY)		

9. Configuration

SP C250DN Printer	SP C250SF MFP	
tandard	Standard	
A4 20 ppm colour printer	A4 20 ppm colour printer	
350 MHz processor	Colour copier	
128 MB of RAM	Colour network scanner	
Automatic duplex	G3/Internet/PC fax	
250 sheet paper tray	400 MHz processor	
1 sheet bypass	256 MB of RAM	
USB 2.0 interface	35 sheet ADF	
10/100 BaseTX ethernet (wired) interface	Automatic duplex	
IEEE802.11 b/g/n (wireless) interface	250 sheet paper tray	
PCL/PS3 driver	1 sheet bypass	
Starter cartridges (4 x 1000 pages)	USB 2.0 interface	
2 year warranty* (via Ricoh Europe)	10/100 BaseTX ethernet (wired) interface	
	IEEE802.11 b/g/n (wireless) interface	
	PCL/PS3 driver	
	Starter cartridges (4 x 1000 pages)	
	2 year warranty* (via Ricoh Europe)	
Options	Options	
500 sheet paper tray	500 sheet paper tray	
ease check local conditions. 2 year warranty not available in all countries.		

10. EDP Codes

	Machine and Option EDP Codes - SP C250DN and SP C250SF				
Brand	Item	Product Name	EDP Code	Comment	
Ricoh	SP C250DN Printer	SP C250DN	407520		
Ricoh	SP C250SF MFP	SP C250SF	407524		
Generic	Paper Feed Unit	Paper Feed Unit TK1010	406019	One unit per machine	

Consumable EDP Codes - SP C250DN and SP C250SF				
Brand	Item	Comment		
Ricoh	Black Toner	Print Cartridge Black SP C250E	407543	2,000 page yield
Ricoh	Cyan Toner	Print Cartridge Cyan SP C250E	407544	1,600 page yield
Ricoh	Magenta Toner	Print Cartridge Magenta SP C250E	407545	1,600 page yield
Ricoh	Yellow Toner	Print Cartridge Yellow SP C250E	407546	1,600 page yield
Ricoh	Waste Toner Bottle	Waste Toner Bottle SP C220	406043	25,000 page yield

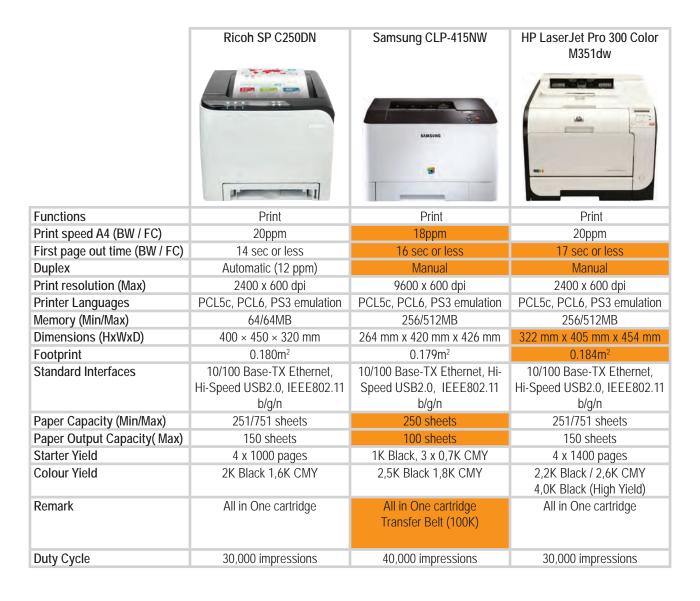


10. Competition

Ricoh SP C250DN Printer

Ricoh Advantages

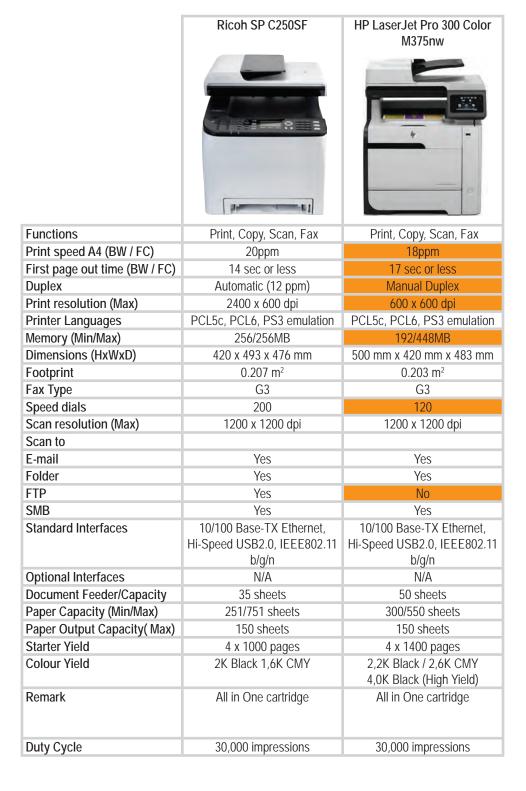
	Ricoh SP C250DN	Brother HL-3150CDW	Brother HL-3170CDW
		proper.	brother
Functions	Print	Print	Print
Print speed A4 (BW / FC)	20ppm	18ppm	22ppm
First page out time (BW / FC)	14 sec or less	16 sec or less	16 sec or less
Duplex	Automatic (12 ppm)	Automatic (7 ppm)	Automatic (7 ppm)
Print resolution (Max)	2400 x 600 dpi	2400 x 600 dpi	2400 x 600 dpi
Printer Languages	PCL5c, PCL6, PS3 emulation	GDI	PCL5c, PCL6, PS3 emulation
Memory (Min/Max)	64/64MB	64/64MB	128/128MB
Dimensions (HxWxD)	400 × 450 × 320 mm	240 mm x 410 mm x 465 mm	240 mm x 410 mm x 465 mm
Footprint	0.180m ²	0.190m ²	0.190m ²
Standard Interfaces	10/100 Base-TX Ethernet, Hi-Speed USB2.0, IEEE802.11 b/g/n	10/100 Base-TX Ethernet, Hi- Speed USB2.0, IEEE802.11 b/g/n	10/100 Base-TX Ethernet, Hi-Speed USB2.0, IEEE802.11 b/g/n
Paper Capacity (Min/Max)	251/751 sheets	251 sheets	251 sheets
Paper Output Capacity(Max)	150 sheets	100 sheets	100 sheets
Starter Yield	4 x 1000 pages	4 x 1000 pages	4 x 1000 pages
Colour Yield	2K Black 1,6K CMY	2,5K Black 1,4K CMY 2,2K CMY (High Yield)	2,5K Black 1,4K CMY 2,2K CMY (High Yield)
Remark	All in One cartridge	Toner cartridge only. Separate Drum (4!) (15K) & Belt unit (50K)	Toner cartridge only. Separate Drum (4!) (15K) & Belt unit (50K)
Duty Cycle	30,000 impressions	30,000 impressions	30,000 impressions



Ricoh SP C250SF MFP

Ricoh Advantages

	Ricoh SP C250SF	Brother MFC 9140CDN	Samsung CLX-4195FW
		toother 2	SAUSING
Functions	Print, Copy, Scan, Fax	Print, Copy, Scan, Fax	Print, Copy, Scan, Fax
Print speed A4 (BW / FC)	20ppm	22ppm	18 ppm
First page out time (BW / FC)	14 sec or less	16 sec or less	16 sec or less
Duplex	Automatic (12 ppm)	Automatic (7 ppm only)	Manual Duplex
Print resolution (Max)	2400 x 600 dpi	2400 x 600 dpi	9600 x 600 dpi
Printer Languages	PCL5c, PCL6, PS3 emulation	PCL6, PS3 emulation	PCL5c, PCL6, PS3 emulation
Memory (Min/Max)	256/256MB	192/192MB	256/512MB
Dimensions (HxWxD)	420 x 493 x 476 mm	410 x 410 x 483 mm	448 x 420 x 426 mm
Footprint	0.207 m ²	0.198 m ²	0.179 m ²
Fax Type	G3	G3	G3
Speed dials	200	200	200
Scan resolution (Max)	1200 x 1200 dpi	1200 x 1200 dpi	1200 x 1200 dpi
Scan to			
E-mail	Yes	Yes	Yes
Folder	Yes	Yes	Yes
FTP	Yes	Yes	No
SMB	Yes	Yes	Yes
Standard Interfaces	10/100 Base-TX Ethernet, Hi-Speed USB2.0, IEEE802.11 b/g/n	10/100 Base-TX Ethernet, Hi- Speed USB2.0,	10/100 Base-TX Ethernet, Hi-Speed USB2.0, IEEE802.11 b/g/n
Optional Interfaces	N/A	N/A	N/A
Document Feeder/Capacity	35 sheets	35 sheets	50 sheets
Paper Capacity (Min/Max)	251/751 sheets	251/251 sheets	250/250 sheets
Paper Output Capacity(Max)	150 sheets	100 sheets	100 sheets
Starter Yield	4 x 1000 pages	4 x 1000 pages	1K Black, 3 x 0,7K CMY
Colour Yield	2K Black 1,6K CMY	2,5K Black 1,4K CMY 2,2K CMY (High Yield)	2,5K Black 1,8K CMY
Remark	All in One cartridge	Toner cartridge only. Separate Drum (4!) (15K) & Belt unit (50K)	All in One cartridge
Duty Cycle	30,000 impressions	30,000 impressions	40,000 impressions



RICOH SP C250DN/SP C250SF



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